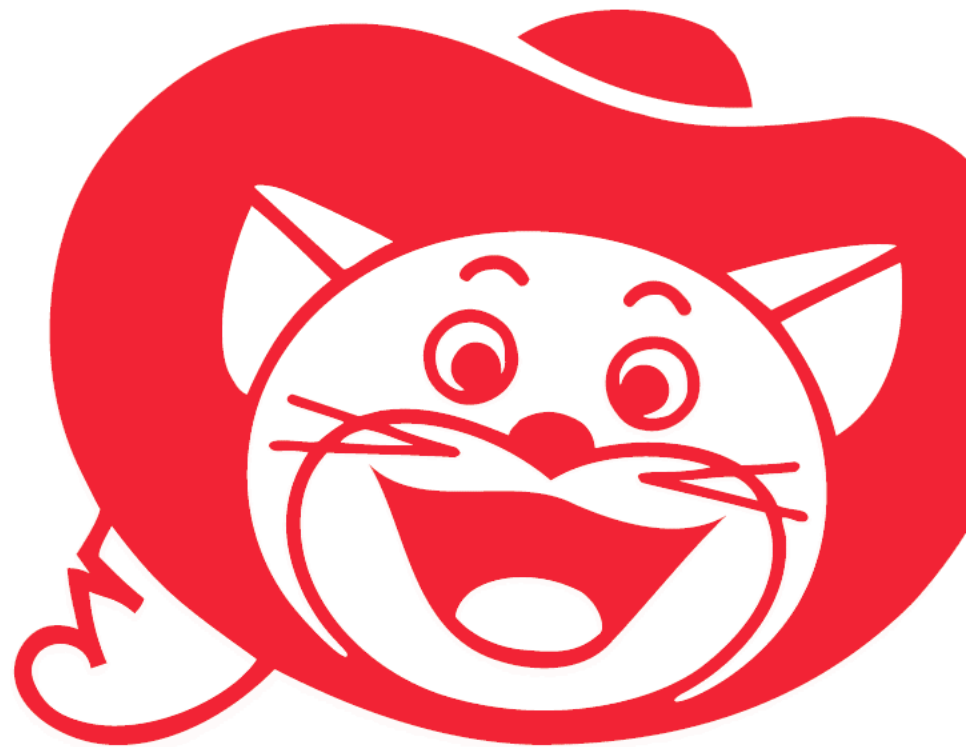


Financial Results Briefing Material

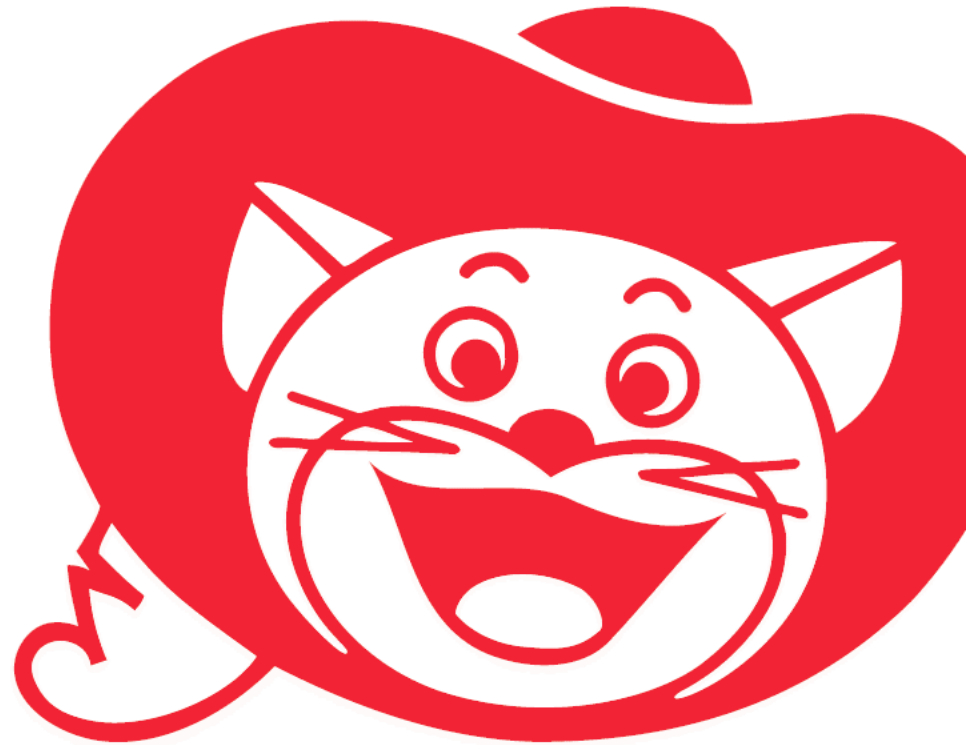


For Fiscal Year Ended March 31, 2025 (April 1, 2024, to March 31, 2025)
Toei Animation Co., Ltd.

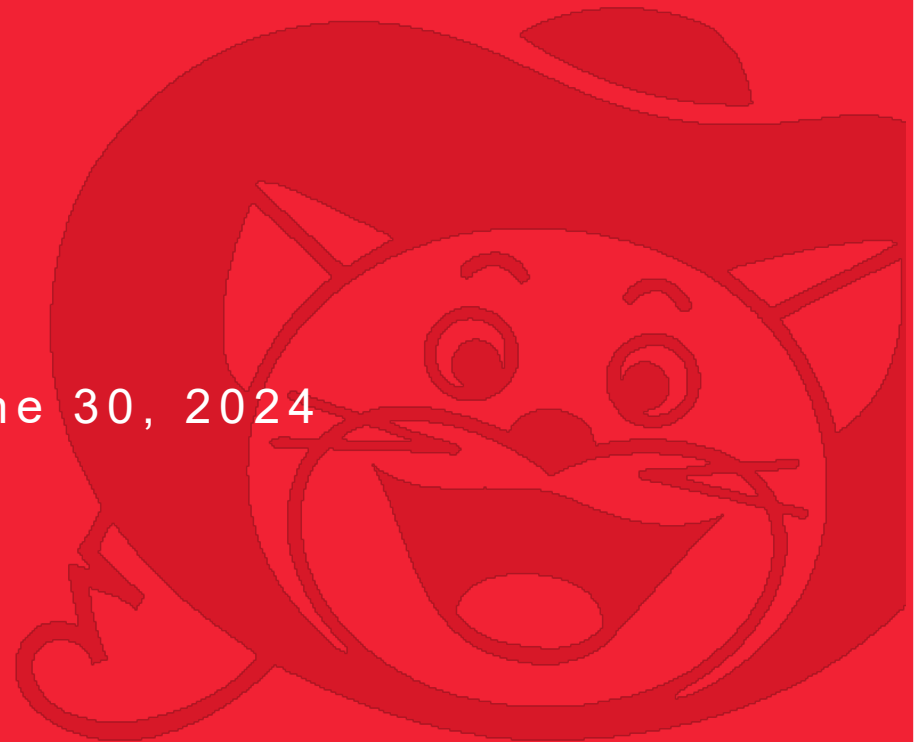
TOEI ANIMATION CO.,LTD.

CONTENTS

- 01. Financial Results for
First Quarter Ended
June 30, 2025
- 02. Outlook for FY2025.3
- 03. Future Business Prospects



01. Financial Results for
First Quarter Ended June 30, 2024



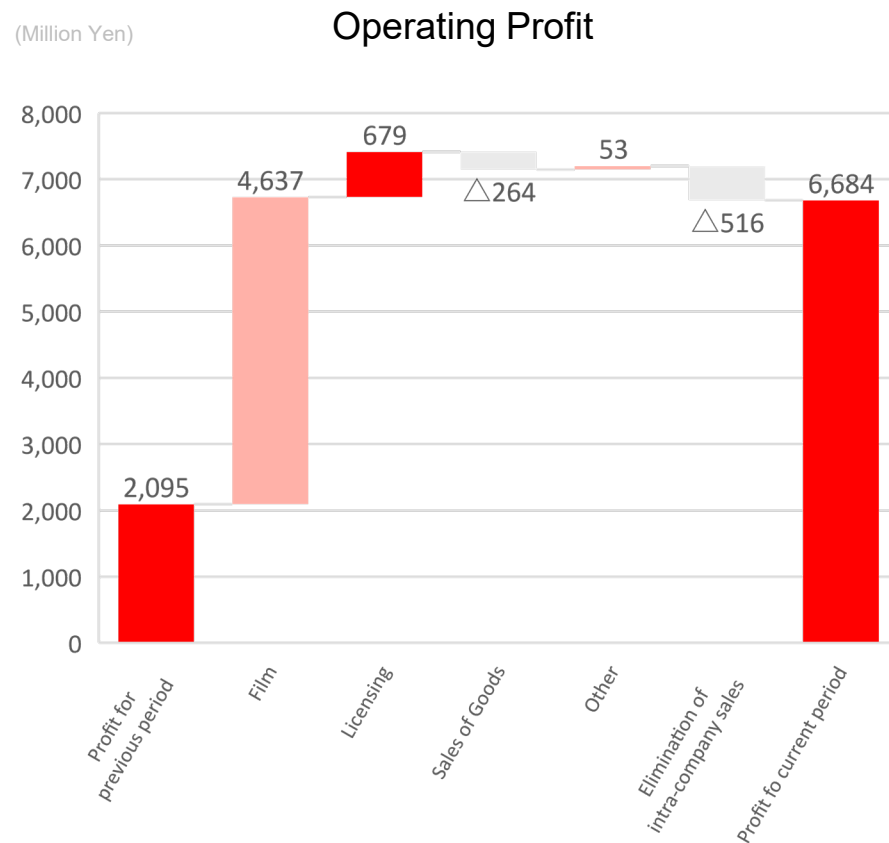
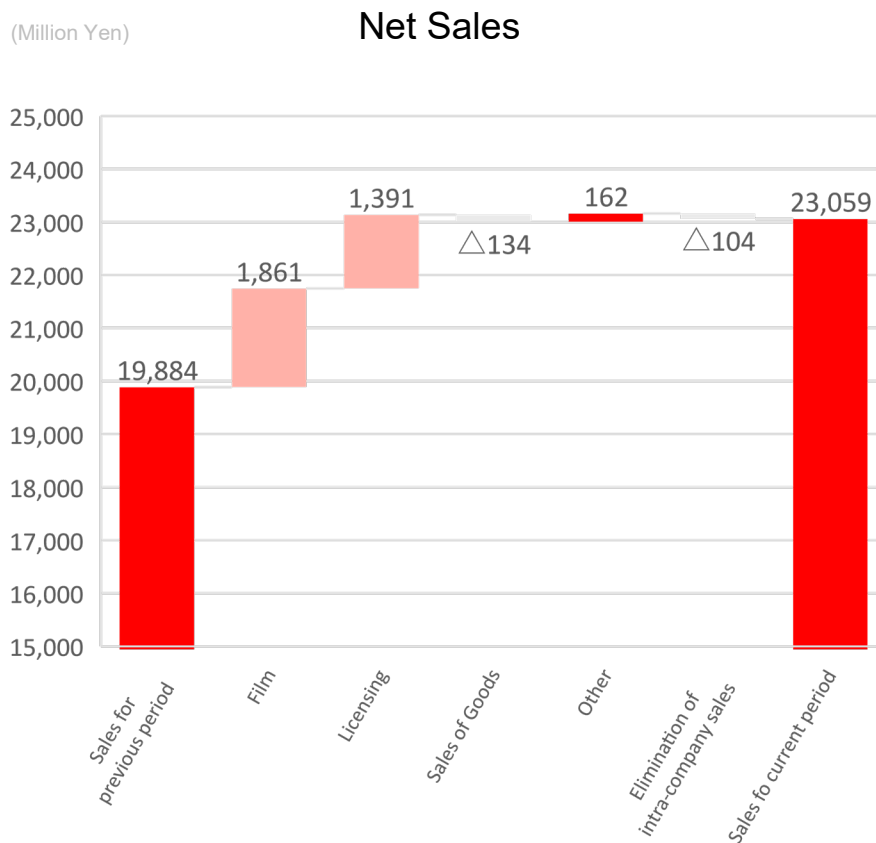
Financial Results Summary

- Increase in both sales and profit compared with the same period of the previous fiscal year. Net sales and each profit reached the highest level for the first quarter.
- Domestic streaming rights sales for “SLAM DUNK” “GEGEGE no KITARO” and overseas streaming rights sales for “ONE PIECE,” as well as Licensing for the “DRAGON BALL” series has maintained strength. The yen's depreciation also contributed to boosting performance.
- The operating profit margin recovered to the level of FY2023 due to the strong performance of the highly profitable streaming rights sales and Licensing, in addition to the dissipation of the impact of evaluation losses on “Knights of the Zodiac” recorded in the same period of the previous fiscal year

(Million Yen)	FY2025.3 1Q(April – June 2024)				
	Results	2024.3 1Q (April – June 2023)		2024.3 4Q (January – March 2024)	
		Results	YonY	Results	QonQ
Net Sales	23,059	19,884	16.0%	21,537	7.1%
Gross Profit	10,204	5,528	84.6%	9,562	6.7%
SG&A	3,519	3,432	2.5%	3,970	△11.4%
Operating Profit (Operating Profit Margin)	6,684 (29.0%)	2,095 (10.5%)	219.0% (+18.4%)	5,591 (26.0%)	19.5% (+3.0%)
Ordinary Profit	7,187	3,938	82.5%	6,152	16.8%
Net Profit	5,306	3,120	70.0%	4,202	26.3%

Year-on-Year Changes

- Net sales increased both in Japan and overseas compared with the same period of the previous year due to strong performance in the streaming rights sales and Licensing.
- Operating profit increased significantly due to the highly profitable streaming rights sales and Licensing, in addition to disappearance of the impact of the recording of evaluation losses on “Knights of the Zodiac”, which was released in the same period of the previous year, despite the recording of production costs for broadcasting new animation films.



FY2025.3 1Q Results Segment Breakdown - Consolidated

- Film segment saw both revenues and profit increased due to strong performance in domestic streaming rights sales for “THE FIRST SLAM DUNK” ”THE BIRTH OF KITARO:THE MYSTERY OF GEGEGE” and in overseas streaming rights sales for “ONE PIECE.”
- Licensing Business saw both revenues and profit increased due to strong performance in sales of overseas merchandising rights for “ONE PIECE”, the “DIGIMON” series and in sales of domestic gaming rights for the “DRAGON BALL” series.
- In Sales of Goods, the shop business for “ONE PIECE” and the “PRETTY CURE” series performed strongly, but revenues and profit declined due to the reactionary decline in sales of goods for “THE FIRST SLAM DUNK”.

(Million Yen)		2024.3 1Q Results	2025.3 1Q Results	% Change
Film	Net Sales	7,283	9,145	25.6%
	Segment Profit	△2,269	2,367	-
Licensing	Net Sales	9,793	11,184	14.2%
	Segment Profit	4,899	5,579	13.9%
Sales of Goods	Net Sales	2,401	2,266	△5.6%
	Segment Profit	454	189	△58.3%
Others	Net Sales	475	638	34.1%
	Segment Profit	△21	31	-
Total Net Sales	Net Sales	19,884	23,059	16.0%
	Operating Profit	2,095	6,684	219.0%

*Figures for each segment include intra-company sales.

FY2025.3 1Q Results Segment Analysis (1) Film

(Million Yen)		2024.3 1Q Results	2025.3 1Q Results
Net Sales		19,884	23,059
Film		7,283	9,145
	Movies	978	60
	TVs	659	580
	DVDs	77	157
	Overseas	3,999	5,352
	Other	1,568	2,994
Licensing		9,793	11,184
	Japan	4,122	4,491
	Overseas	5,670	6,693
Sales of Goods		2,401	2,266
Others		475	638

*Figures for each segment include intra-company sales.

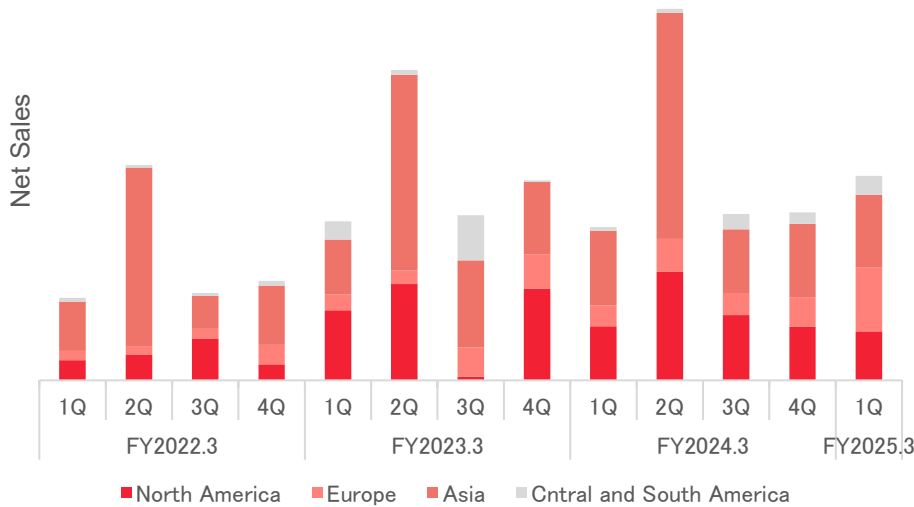
Film (↑ +25.6% year on year)

- In Movies segment, revenues decreased due to the reactionary decline in revenues from the movie “THE FIRST SLAM DUNK,” which had been screened for a long run until August 2023.
- In TVs segment, revenues decreased due to the reactionary decline in revenues from the voice production for games which performed strongly in the same period of the previous fiscal year.
- In Contents segment, revenues increased due to the strong performance of Blu-ray/DVD versions of “THE FIRST SLAM DUNK.”
- In Overseas Film segment, revenues increased significantly due to the strong sales of overseas streaming rights for “ONE PIECE” and other factors, despite the reactionary decline in sales of overseas screening rights for the movie “THE FIRST SLAM DUNK” which performed well in the same period of the previous fiscal year.
- In the Others segment, revenues increased significantly due to the strong sales of domestic streaming rights for movies including the movie “THE FIRST SLAM DUNK” and “THE BIRTH OF KITARO:THE MYSTERY OF GEgege”.

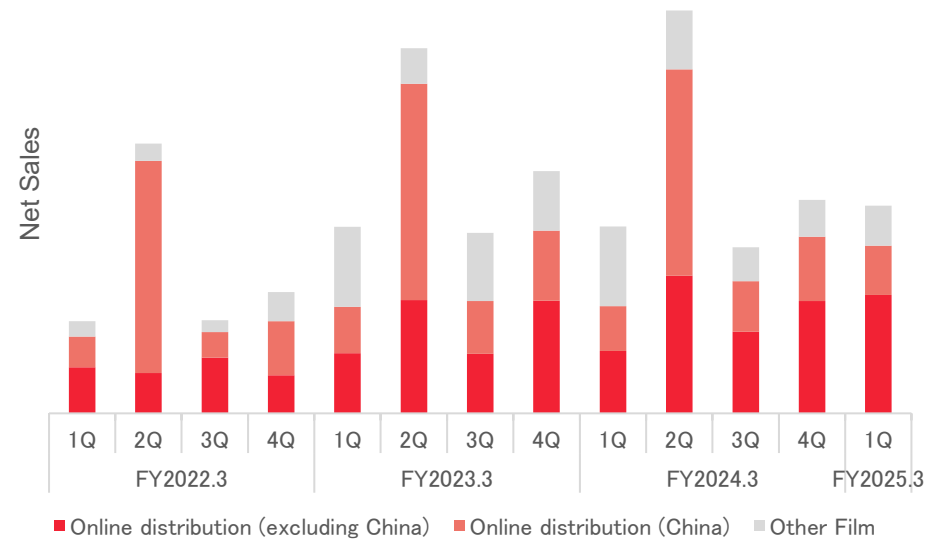
Trends in Film Overseas

- Revenues remained almost flat in Asia in reaction to the sales of theatrical screening rights for “THE FIRST SLAM DUNK” in the same period of the previous fiscal year, but in Europe, sales of streaming rights for “ONE PIECE” were strong.
- Sales of Overseas screening rights were affected by the reactionary decline in sales of “THE FIRST SLAM DUNK,” however, sales of streaming rights for “ONE PIECE” were strong in Europe and Asia.

Trend in Net Sales of Film Oversea



Breakdown of Net Sales by Business



Film Business: Topics



“GIRLS BAND CRY”

- X (formerly Twitter) official account 130,000 users (Up approx. 650% compared to before the broadcast)
- Ranked No. 1 in X-Trend for 7 consecutive weeks
- Official YouTube channel 150,000 subscribers (Up approx. 750% compared to before the broadcast)
- Blu-ray & DVD vol. 1 cumulative shipments exceeded 22,000 units



“THE BIRTH OF KITARO:
THE MYSTERY OF GEGEGE”

- Box-office revenue in Japan exceeded ¥2.78 billion
- Available for unlimited viewing on Amazon Prime Video from April 29



“THE FIRST SLAM DUNK”

- Exclusive distribution started on Netflix on June 10
- Revival screenings start at theaters nationwide in Japan on August 13

FY2025.3 1Q Results Segment Analysis (2) Licensing, Sale of Goods, Others

(Million Yen)		2024.3 1Q Results	2025.3 1Q Results
Net Sales		19,884	23,059
Film		7,283	9,145
	Movies	978	60
	TVs	659	580
	DVDs	77	157
	Overseas	3,999	5,352
	Other	1,568	2,994
Licensing		9,793	11,184
	Japan	4,122	4,491
	Overseas	5,670	6,693
Sales of Goods		2,401	2,266
Others		475	638

*Figures for each segment include intra-company sales.

Licensing (↑ +14.2% year on year)

- In Domestic Licensing, revenues increased due to the strong performance in sales of gaming rights for the “DRAGON BALL” series.
- In Overseas Licensing, revenues increased significantly due to the strong performance in sales of merchandising rights for “ONE PIECE”, the “DRAGON BALL” series and the “DIGIMON” series.

Sales of Goods (↓ -5.6% year on year)

- Revenues decreased due to the reactionary decline of sales of goods for the movie “THE FIRST SLAM DUNK”, which performed well in the same period of the previous fiscal year, despite the strong shop business for “ONE PIECE” and the “PRETTY CURE” series.

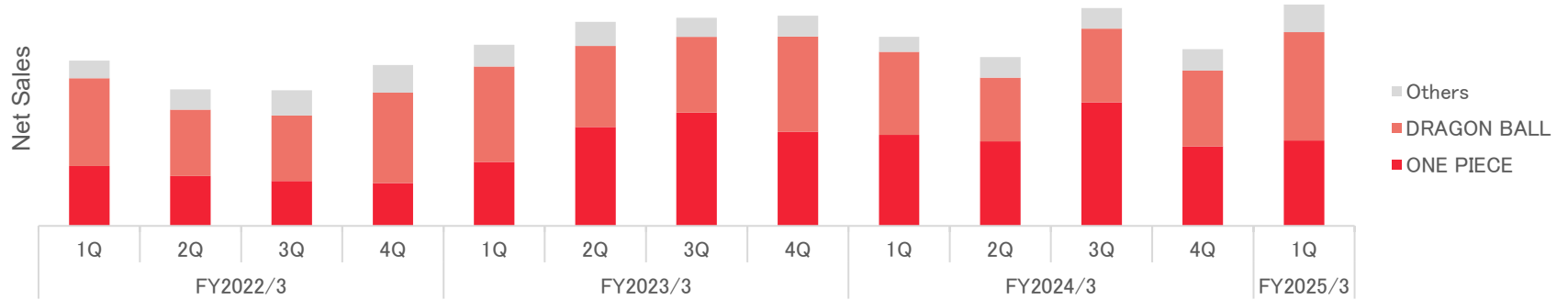
Others (↑ +34.1% year on year)

- Revenues increased due to the success of the events for the “PRETTY CURE” series.

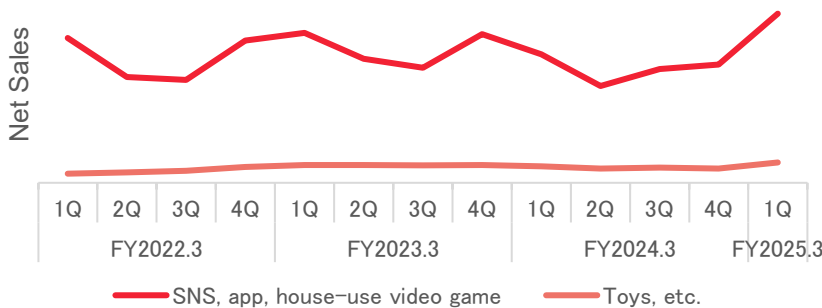
Trends in Domestic Licensing

- The “DRAGON BALL” series recorded the highest sales of all the first quarter due to strong performance in gaming rights.
- “ONE PIECE” gaming rights did not reach the level of the same momentum as in the previous fiscal year, but merchandising rights maintained strong performance.

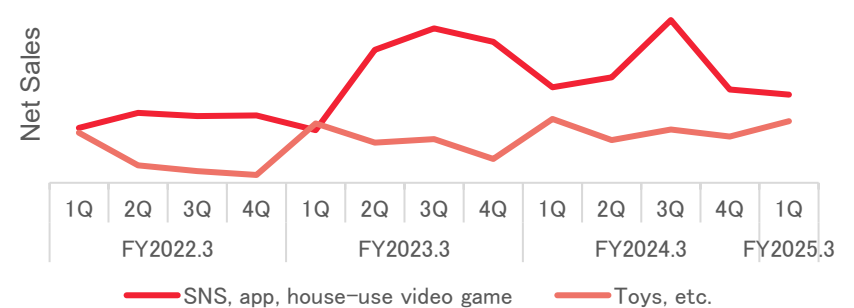
Trends in Net Sales of Domestic Licensing



Trends in Net Sales of Domestic Licensing for DRAGON BALL



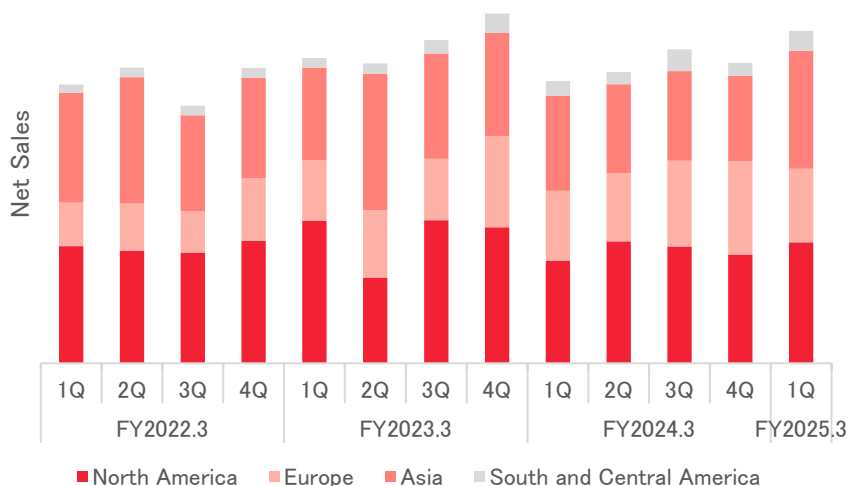
Trend in Net Sales of Domestic Licensing for ONE PIECE



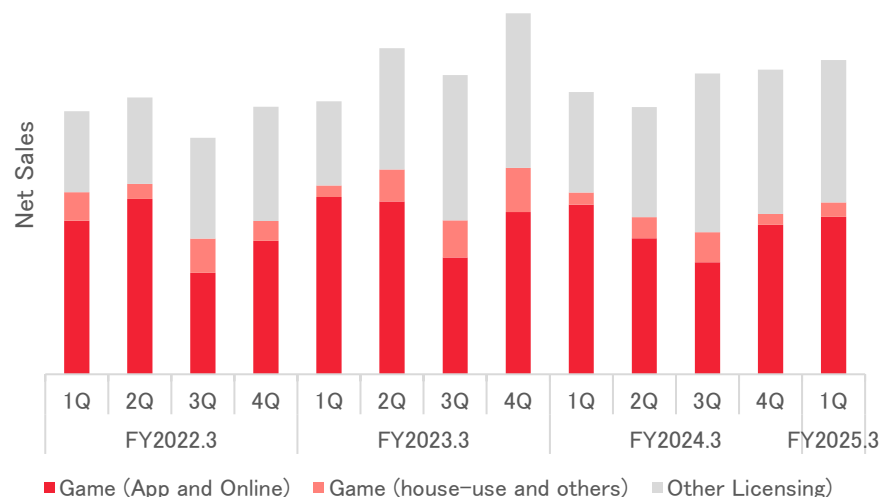
Trends in Overseas Licensing

- Achieved an increase in revenues in all regions, reaching the highest sales for the first quarter. In Asia and Europe, “ONE PIECE” maintained strong performance, resulting in an increase in revenues. In North America, revenues increased due to strong sales of merchandising rights for the “DRAGON BALL” series.
- Revenues increased due to strong sales of merchandising rights for “ONE PIECE”, the “DRAGON BALL” series and the “DIGIMON” series, despite sales of gaming rights for “ONE PIECE” and the “DRAGON BALL” series remained almost flat.

Trends in Net Sales of Oversea Licensing



Breakdown of Net Sales by Business



Licensing, Sale of Goods, Others Businesses: Topics

Japan



Dragon Ball Z: Dokkan Battle



ONE PIECE CARD GAME

Overseas



Dragon Ball Legends



Digimon Adventure
Digivice
-25th COLOR EVOLUTION-

Sale of Goods



Mugiwara Store (Ikebukuro store)



Precure Pretty Store (Osaka store)

FY2025.3 1Q Results Review

- The major movie titles released in FY2023 maintained their strongness. In addition, growth of existing titles (“GEGEGE no KITARO”, the “DIGIMON” series etc...) and yen's depreciation also drive our business performance.
- Profitability recovers to the same level as FY2023 due to the falling-off of the impact of evaluation losses on “Knights of the Zodiac” recorded in the same quarter of last year and strong performance in the highly profitable streaming rights sales and Licensing.
- Foreign exchange gains were recorded as non-operating profit, but the amount of profit decreased due to moderate fluctuations compared to the previous year.

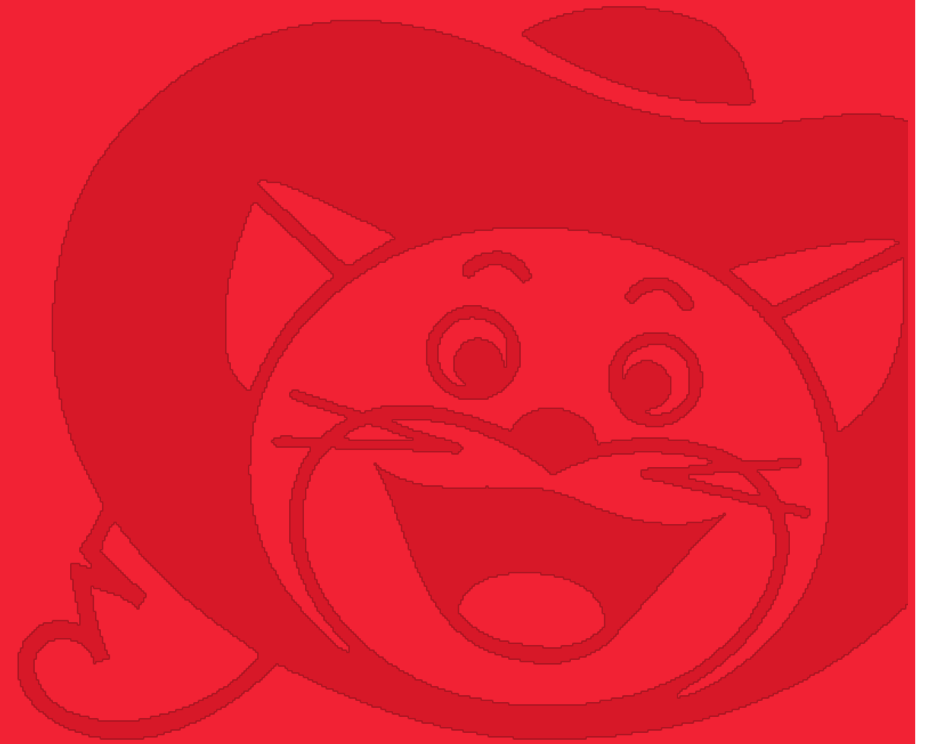
	2024.3 1Q Results	2025.3 1Q Results	Change	% Change
Net Sales	19,884	23,059	3,175	16.0%
Cost of Sales	14,355	12,855	△1,500	△10.5%
Gross Profit	5,528	10,204	4,675	84.6%
SG&A	3,432	3,519	86	2.5%
Operating Profit	2,095	6,684	4,589	219.0%
Non-Operating Profit	1,855	528	△1,326	△71.5%
Non-Operating Expenses	12	25	13	104.5%
Ordinary Profit	3,938	7,187	3,249	82.5%
Extraordinary Gain and Loss	-	△28	△28	-
Net Profit Before Tax	3,938	7,159	3,221	81.8%
Income Taxes	1,348	1,519	171	12.7%
Income Taxes Adjustment	△531	333	864	-
Minority Interest	-	-	-	-
Net Profit	3,120	5,306	2,185	70.0%

Balance Sheet Digest

- The decrease in work in process is mainly associated with the delivery of new films.
- Shareholders' equity decreased due to payment of year-end dividends.
- Other items in current assets increased mainly due to higher valuation of derivative receivables.

Account title	2024.3	2024.6	Change	Account title	2024.3	2024.6	Change
Cash and deposits	79,007	79,161	153	Notes and Accounts Payable-trade	20,370	20,560	190
Notes and Accounts Receivable	24,012	24,862	850	Other	8,360	8,832	471
Work in process	8,562	8,036	△526	Current liabilities	28,730	29,393	662
Finished Products	99	0	△99	Non-current liabilities	2,295	2,690	394
Other	8,773	10,144	1,370	Total liabilities	31,025	32,083	1,057
Current assets	120,455	122,205	1,749	Shareholders' equity	121,273	120,235	△1,037
Total Property and Equipment	8,180	8,182	2	Accumulated other comprehensive Profit	10,440	12,491	2,051
Intangible Assets	1,321	1,301	△19	Total Net Assets	131,713	132,727	1,013
Investments and Other Assets	32,782	33,121	338				
Fixed Assets	42,283	42,605	321				
Total assets	162,739	164,810	2,071	Total liabilities and net assets	162,739	164,810	2,071

02. Outlook for FY2025.3



Progress against Earnings Estimation

- Achieved a high rate of progress, supported by strong performance in Film and Licensing, as well as by the yen's depreciation.
- Although the current business environment is on a favorable trend, initial earnings estimates were left unchanged due to uncertain external factors such as the global economy and foreign exchange rates.

(Million Yen)	25.3 1Q	25.3 Full-year estimates	25.3 Progress
Net Sales	23,059	82,000	28.1%
Film	9,145	30,700	29.8%
Movies	60	600	10.1%
TVs	580	3,200	18.2%
DVDs	157	400	39.3%
Oversea	5,352	20,500	26.1%
Other	2,994	6,000	49.9%
Licensing	11,184	40,500	27.6%
Japan	4,491	15,800	28.4%
Overseas	6,693	24,700	27.1%
Sales of Goods	2,266	7,800	29.1%
Others	638	3,000	21.3%
Operating Profit	6,684	20,000	33.4%
Ordinary Profit	7,187	20,500	35.1%
Net Profit	5,306	15,000	35.4%

Film

- The progress rate is high for Overseas Film segment due to strong performance in overseas streaming rights sales for "ONE PIECE."
- Same as the previous year, large streaming rights sales to China will be recorded from the second quarter onward.
- The progress rate is high for Others due to the recording of the domestic streaming rights sales for "THE FIRST SLAM DUNK" and "THE BIRTH OF KITARO: THE MYSTERY OF GEGEGE."

Licensing

- The progress rate is high due to continued strong sales of overseas merchandising rights for "ONE PIECE", the "DRAGON BALL" series and the "DIGIMON" series from the previous fiscal year.
- The "DRAGON BALL" series are expected to be revitalized with the launch of "DRAGON BALL DAIMA," which is scheduled to start broadcasting in October this year.
- For "ONE PIECE", expansion of Licensing will be continued under the 25th anniversary .

Sales of Goods

- Shop businesses such as "MUGIWARA STORE" and "PRECURE PRETTY STORE" will perform strongly, with store expansion and inbound demand to continue to be expected.

03. Future Business Prospects



Initiatives Aimed for Medium- to Long-Term Growth (Development of Titles)

Activation of existing IP

Creating new IP / Library IPs

Works released in 2025.3



Dragon Ball DAIMA
To start broadcasting in October 2024



Wonderful Precure !
Started broadcasting on Sunday, February 4, 2024



Wonderful Precure ! The Movie !
To be released on September 13, 2024



Witchy Pretty Cure !! ~MIRAI DAYS~
To start broadcasting in January 2025



Surviving Science!
To start broadcasting in October 2024

Works from business with Local production for local consumption



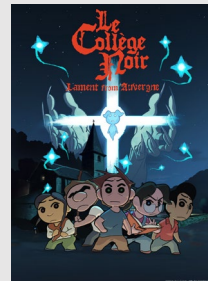
Spicy Candy
First project by Toei Animation (Shanghai)
Original musical animation



MOGMOG PLANET
Short animation funded by Toei Animation (Shanghai)
Worldwide release started in October 2023



New Hana no Ko Lunlun
花仙子之魔法香对论 (original title)
Remake of TV animation "LULU, THE FLOWER ANGEL"
Scheduled for distribution in 2025



Le Collège Noir (original title)
Joint production with a French studio
Local release from October 31, 2023



Asateer" Season 2
Goes into production of TV series, Season 2 in collaboration with Saudi Arabia

Other new works

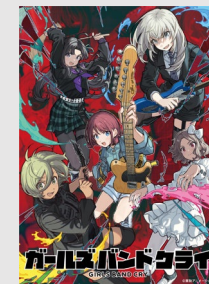
Works from Hollywood-type business



Hypergalactic
US/Japan joint project, Animation for families created with an eye to the global market



Magic Candies
Animated original work by Korean children's literature author Baek Heena
New York International Children's Film Festival Jury Award, Animated Short

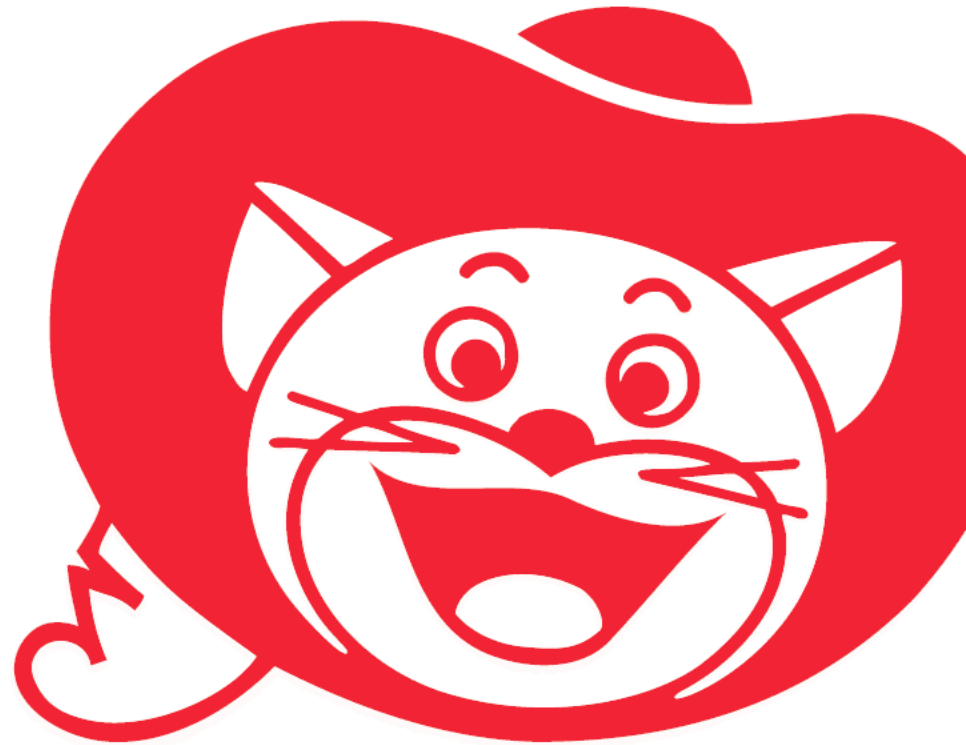


Girls Band Cry
Fully new original animation
Started broadcasting April-June, 2024



Liberated from Paradise
Original movie animation
Release date TBD

TOEI ANIMATION CO.,LTD.



[Precautions regarding outlook]

The contents described in this material are based on judgments and assumptions made with reference to information available as of the time of writing. The Company does not warrant that estimated figures, strategies or measures will necessarily be achieved.

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