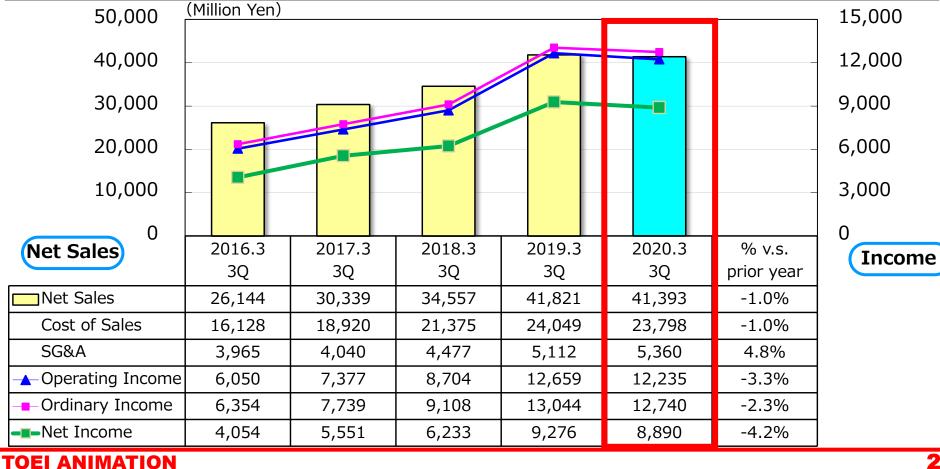
### Jan 31, 2020 For FY Ended December 31, 2019 (April 1, 2019 to December 31, 2019)

D Healtin' Good ( Healin' Good♥Pretty Cure Sunday at 8:30am on ABC/TV Asahi Network

# FY2020.3 Third Quarter Results – Consolidated

- Net sales and each income decreased year on year.
- The movie ONE PIECE STAMPEDE was a major hit. Sales of the theatrical screening rights of DRAGON BALL SUPER: BROLY remained strong in North, Central and South America.
- Sales of game development rights, particularly those of app games, did not reach the level of the same period of the previous year in Japan and overseas.



### FY2020.3 3Q Results Segment Breakdown –Consolidated

(Million Yen)		FY2019.3 3Q	FY2020.3 3Q	% v.s. prior year	
FILM	Net Sales	14,615	15,660	7.2%	
	Segment Income	4,087	3,849	-5.8%	
Liconoing	Net Sales	22,637	21,743	-3.9%	
Licensing	Segment Income	10,617	10,491	-1.2%	
Salaa of Coodo	Net Sales	4,016	3,438	-14.4%	
Sales of Goods	Segment Income	116	63	-46.0%	
Others	Net Sales	674	668	-0.9%	
Others	Segment Income	-41	-14	-	
TOTAL	Net Sales	41,821	41,393	-1.0%	
TOTAL	<b>Operating Income</b>	12,659	12,235	-3.3%	

\*Numbers for each segment includes intra-company sales.

### FY2020.3 3Q Results Segment Analysis (1) (Film)

(Million Ye	n)	FY19.3 3Q	FY20.3 3Q
Net Sale	S	41,821	41,393
Film		14,615	15,660
	Movies	1,295	1,440
	TVs	1,926	2,344
	DVDs	494	406
	Overseas	8,446	8,567
	Others	2,452	2,900
Licensin	g	22,637	21,743
	Japan	12,252	11,702
	Overseas	10,384	10,040
Sales of Goods		4,016	3,438
Others		674	668

\* The figures for each segment include intra-company sales.

#### Film (🔁 7.2% year on year)

- In Movies, revenues rose sharply backed by the hit movie ONE PIECE STAMPEDE.
- In TV Anime, revenues rose substantially thanks to strong results, particularly of sound production for games and film production for events.
- In DVDs, revenues fell sharply with the absence of strong sales of Blu-ray/DVD equivalent to ONE PIECE in the same period of the previous fiscal year.
- In the Overseas segment, revenues increased slightly due to strong sales of the theatrical screening rights of DRAGON BALL SUPER: BROLY, new delivery of TV series for Saudi Arabia, and an increase in the number of large online distribution rights for China.
- In the Others segment, revenues increased sharply due to strong sales of the online distribution rights.

### FY2020.3 3Q Results Segment Analysis (2) (Licensing/Sales of Goods/Others)

(Million Ye	en)	FY19.3 3Q	FY20.3 3Q
Net Sale	S	41,821	41,393
Film		14,615	15,660
	Movies	1,295	1,440
	TVs	1,926	2,344
	DVDs	494	406
	Overseas	8,446	8,567
	Others	2,452	2,900
Licensing		22,637	21,743
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	Overseas	10,384	10,040
Sales of Goods		4,016	3,438
Others		674	668

\* The figures for each segment include intra-company sales.

#### Licensing ( 1 3.9% year on year)

- In domestic licensing, revenues fell with the absence of large licensing deals for game machines in multiple works and the slowdown of app game DRAGON BALL Z DOKKAN BATTLE compared to the strong sales from the previous fiscal year.
- In overseas licensing, revenues fell slightly with a reactionary fall from the licensing of *DRAGON BALL FIGHTERZ* which performed well in the same period of the previous year.

#### Sales of Goods ( 4 14.4% year on year)

 Revenues decreased significantly because of the slowdown of *Pretty Cure Store*, which showed a strong performance in the same period of previous fiscal year, and a reactionary fall from the sales of tie-up campaign related products for *DRAGON BALL SUPER*: *BROLY*.

#### <u>Others ( 🔿 0.9% year on year)</u>

 Revenues remained mostly unchanged year on year due to the absence of an event equivalent to the large event for ONE PIECE which was held in the same period of the previous fiscal year, which offset strong results of BUTT DETECTIVE's character shows.

# FY2020.3 Third Quarter Results Review

(Million Yen)	FY19.3 3Q	FY20.3 3Q	+-	% v.s. prior year
Net Sales	41,821	41,393	-427	-1.0%
Costs of Sales	24,049	23,798	-251	-1.0%
Gross Profit	17,771	17,595	-175	-1.0%
SG & A	5,112	5,360	247	4.8%
Operating Income	12,659	12,235	-423	-3.3%
Non-Operating Income	413	532	118	28.5%
Non-Operating Expense	29	27	-2	-7.0%
Ordinary Income	13,044	12,740	-303	-2.3%
Extraordinary Gain and Loss	29	-25	-54	-
Net Income before tax	13,073	12,714	-358	-2.7%
Income Taxes	3,689	3,724	34	0.9%
Income Taxes Adjustment	107	100	-7	-7.2%
Minority Interest	-	-	-	-
Net Income	9,276	8,890	-385	-4.2%

#### Net Sales

- Businesses with sharp increases in revenues 1)Film Others[447] ⇒2)TV[418] ⇒ 3)Movies[145]
- Businesses with significant declines in revenues 1)Sales of Goods[-578] ⇒2)Licensing Japan [-549] ⇒ 3)Licensing Overseas[-344]

#### Cost of Sales / Gross Profit

Gross profit to net sales:42.5% (Gross profit to net sales last year:42.5%) Gross profit to net sales remained unchanged due to the decrease of cost rate because of the hit movies, which offset weakened revenues of overseas business and licensing business.

#### SG&A

- SG&A[+247]
  - 1)Advertising expense[+127] (from 484 in the previous FY to 612 in the current FY) 2)Outsourcing expense[+50] (from 304 in the

previous FY to 355 in the current FY)

#### Non-Operating Income and Expense

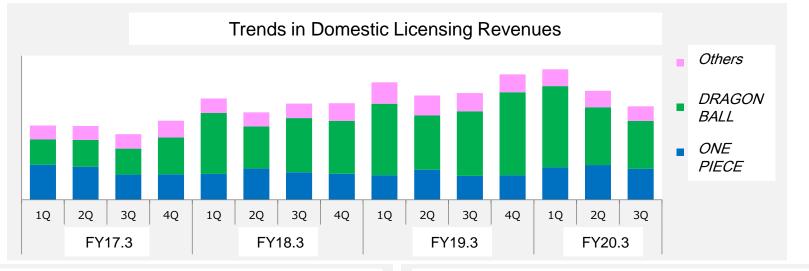
 Non-operating income [+118] foreign exchange gain[+63] (from 0 in the previous FY to 63 in the current FY)

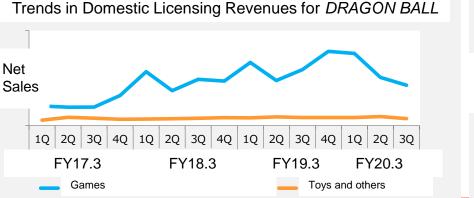
#### **Extraordinary Gain and Loss**

 Extraordinary loss[+25] Loss on revaluation of investments in securities (Previous FY:Gain on sales of investment securities [29])

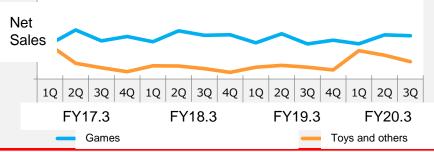
# **Trends in Domestic Licensing for Major Titles**

- There was a reactionary fall from large contracts for game machines using multiple titles which performed well in the same period of the previous year.
- Sales of DRAGON BALL Z DOKKAN BATTLE did not reach the strong sales from a year earlier.
- Sales of ONE PIECE grew substantially after the release of the movie.





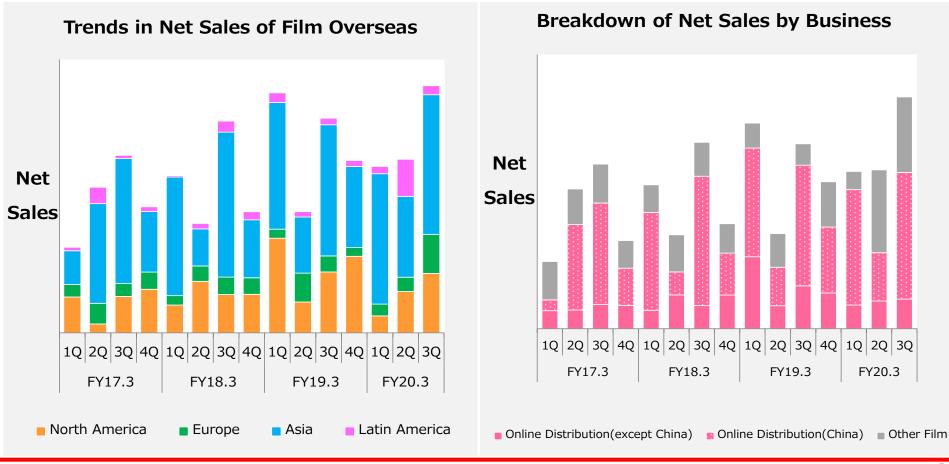
Trends in Domestic Licensing Revenues for ONE PIECE



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### **Trends in Film Overseas**

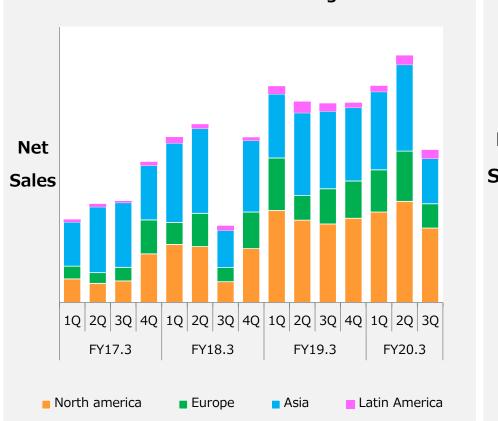
- Delivery of TV series titles intended for Saudi Arabia was mostly completed.
- Total sales of theatrical screening rights for DRAGON BALL SUPER: BROLY was good in North, Central and South America.
- A reactionary decline due to a downturn in multi-year contracts for film distribution rights intended for North America.



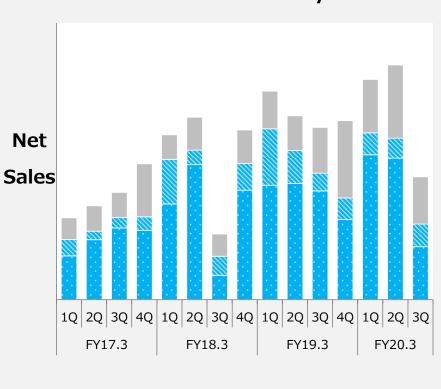
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### **Trends in Licensing Overseas**

- A reactionary decline from the licensing of home-use game *DRAGON BALL FIGHTERZ* which performed well in the same period of the previous year.
- For MG which was posted due to renewal contracts for app games, part of sales from the 3rd quarter was received in advance in the first half.
- Sales of the merchandising rights of DRAGON BALL performed strongly worldwide.



**Trends in Net Sales of Licensing Overseas** 



Game(app and online) Same(home-use and others) Other Licensing

#### Breakdown of Net Sales by Business

## **Progress toward Earnings Estimates for FY2020.3**

		FY19.3	FY20.3	Previous	Revised	<b>D</b>	
		3Q	3Q	Etimates	Estimates	Progress	
(Milli	ion Yen)				(Oct.23, 2019)		
Net	Sales	41,821	41,393	46,200	55,000	75.3%	
Ope	erating Income	12,659	12,235	12,000	15,000	81.6%	
Ord	linary Income	13,044	12,740	12,300	15,300	83.3%	
Net	Income	9,276	8,890	8,500	10,700	83.1%	
Filn	n	14,615	15,660				-
	Movies	1,295	1,440				
	TVs	1,926	2,344	Progre	ess was in lin	e with the f	orecast.
	DVDs	494	406		ver, uncertair		
	Overseas	8,446	8,567	ann dames and the possibil			
	Others	2,452	2,900			• •	
Lice	ensing	22,637	21,743	quarter to the next period.			
	Japan	12,252	11,702				
	Overseas	10,384	10,040				
Sales of Goods		4,016	3,438				
Others		674	668				

# Initiatives Aimed for Medium and Long-Term Growth

### Promoting 2-part Content Development to Become a Stronger Animation Production Company

#### Challenges for new titles



The Monkey Prince(tentative) Collaborative work between Japan, China and the U.S. in animation for families, eyeing the global market

Collaborative work of original CG animation from Japan to the world with TSUBURAYA PRODUCTIONS.



100-year Anime Project Our first experiment advertising for anime planners and creators. The award-winning works are scheduled to be announced on April 23.



#### Capital and business alliance with AnalyzeLog Inc.

The alliance aims to develop new anime titles and business models using video platforms such as YouTube.

#### Challenge for global product development/creation of new hit titles

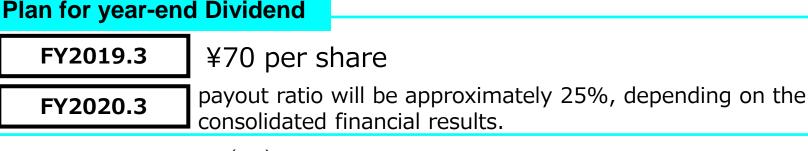


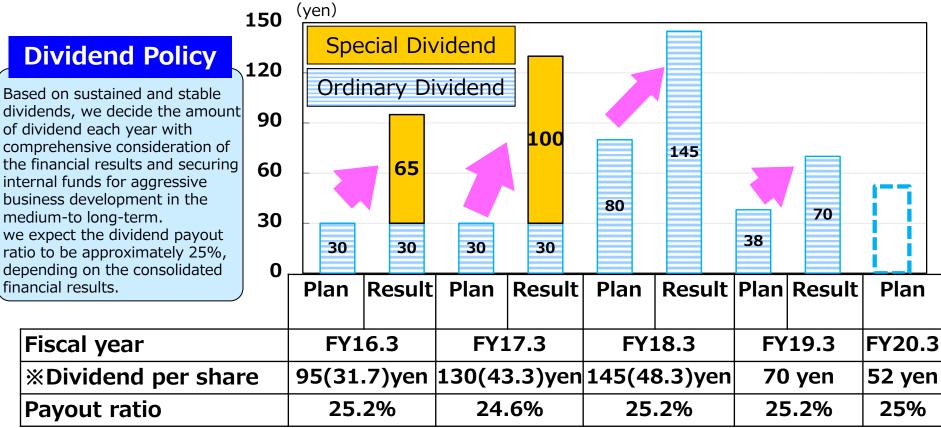
ANIMATION Monkey Prince Kingdom, TSUBURAYA PRODUCTIONS, Toei, Akiyoshi Hongo, Naoko Takeuchi, PNP, Sailor Moon Eternal Production Committee, Fuji TV, Riku Sanjo, Kouji Inada, Shueisha,

## **Future Initiatives**

Sche	dule	Film Licensing		Topics		
	Sales of Goods Others		Development of New Titles			
FY20.3	Release of ONE PIECE STAMPEDE in China [Oct.18]		Movie Digimon Adventure LAST EVOLUTION			
	Release of Star Twinkle Pretty Cure the Movie [Oct.19]         Distribution of DRAGON BALL app game for China [Nov.5]			(tentative)		
3Q				-Scheduled to be released on February 21, 2020		
C	Distribution of <i>Slum Dunk</i> app game for China [Dec.5]			Movie Toei Manga Matsuri -Scheduled to be released on April 24, 2020		
	Worldwide home-use game DRAGON BALL	Z KAKAROT [Jan	.16]	<ul> <li>Movie Looking for Magical DoReMi (tentative)</li> </ul>		
	Release of <i>Digimon Adventure LAST EVO</i> [Feb.21]	DLUTION (tenta	tive)	<ul> <li>Scheduled to be released on May 15, 2020</li> <li>Movie Sailor Moon Eternal</li> </ul>		
FY20.3 4Q	Release of <i>Digimon Adventure LAST EVOLUTION</i> (tentative) in North America [Mar.12]			-Decision to release prequel and sequel in 2020. -Prequel is going to be released on September 11, 2020		
	Release of Pretty Cure Miracle Leap (tentati	ive) [Mar.20]		Movie The Monkey Prince (tentative)		
	Release of ONE PIECE: Pirate Warriors 4 (P [Mar.26]	S4/Switch/Xbox)		-Decision to internationally co-produce a full-scale animation film was finalized		
	Release of Toei Manga Matsuri [Apr.24]			TV World Trigger		
	Release of Looking for Magical DoReMi (tentative) [May.15]			-New TV series goes into production		
	Scheduled distribution of ONE PIECE BON! game [2020 spring]	BON! JOURNEY!!	арр	TV Dragon Quest: The Adventure of Dai -Scheduled brand-new animation production in the fall of 2020		
	Scheduled distribution of SAINT SEIYA SHII game worldwide [2020 spring]	NING SOLDIERS a	арр	Development of Games for China		
FY21.3	Release of Sailor Moon Eternal prequel [Sep.11]			App Game DRAGON BALL -Started distribution from November 5, 2019.		
1Q~	Release of Digimon Survive (PS4/Switch) [2			-Started distribution from November 5, 2019. -Ranked first in App Store free game download ranking.		
	Release of Sailor Moon Eternal sequel [2	2020]		App Game <i>Slum Dunk</i>		
	Scheduled distribution of Digimon app g	ame for China [	TBA]	-Started distribution from December 5, 2019.		
	Release of internationally co-produce m Prince (tentative) [TBA]	ovie The Monke	ey (	<ul> <li>Ranked second in App Store free game download ranking.</li> <li>App Game Digimon is scheduled to be distributed</li> </ul>		
	Scheduled distribution of ONE PIECE ap [TBA]	p game for Chin	a	App Game ONE PIECE is scheduled to be distributed		

## **About Dividend**





\*The company conducted a share split on April 1, 2018. The dividend prior to the fiscal year ending March 2018 was calculated based on the assumption that shares are split at the beginning of each term, as described in parenthesis, in addition to the actual dividend. For the fiscal year ending March 2019, the dividend is described considering the influence of the share split.

# **Reference (1) Lineup of Titles Being Broadcast**



SUN at 8:30am on ABC/TV Asahi Network *Healin' Good ♥ Pretty Cure* 



SUN at 9:00am on Fuji TV et al. *Ge-Ge-Ge no Kitaro* 



SUN at 9:30am on Fuji TV et al. *ONE PIECE* 



SAT at 9:00am on NHK Educational TV *BUTT DETECTIVE* 



On Netflix SAINT SEIYA: KNIGHTS OF THE ZODIAC

TOEL ANIMATION © ABC-A, Mizuki Production, Fuji TV, Eiichiro Oda, Shueisha, Troll, Poplar, Masami Kurumada, Toei Animation

## Reference (2) Lineup of New Titles in 2020

*Digimon Adventure LAST EVOLUTION (tentative)* To be released on February 21, 2020



Pretty Cure Miracle Leap (tentative) To be released on March 20, 2020



# Reference (3) Lineup of New Titles from FY2020.3<sup>~</sup>



*Toei Manga Matsuri* To be released on April 24, 2020



Looking for Magical DoReMi (tentative) To be released on May 15, 2020



Digimon Adventure: (tentative) SUN at 9:00am on Fuji TV et al. To be aired from April, 2020



Sailor Moon Eternal prequel To be released on September 11, 2020



Dragon Quest: The Adventure of Dai Animation production in the fall of 2020



*World Trigger* New TV series goes into production

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